

# Business Impact Intelligence® **SERVICES**

Gingras Global uses over a decade of impact analysis and reporting to deliver best-in-class methodologies.

Gingras Global has remained the leader in the industry by holding steadfast to quality controls through verification systems, data collection, and bespoke customization for stakeholder communications.



The areas listed below are a partial list to give you a sample of the deep and bespoke guidance experienced at Gingras Global for your impact team.

## **Mission Targets**

Let's get clear on your exact targets of mission and define destinations, milestones, and markers with robust metrics.

## **Diagnostics**

We perform a full set of diagnostics on all of the available Natural Data generated from your company, project, or investment fund. The exercise is dynamic, comprehensive, and customized for your mission.

## **Frameworks**

- Assessments
- Custom build frameworks
- Use Case scenarios
- Storage
- Documentation and Footers



## **Mapping**

- Mapping frameworks
- Process of mapping, custom
- Use Case scenarios
- Storage
- Documentation and Footers

## **Formulas & Causal Relationships**

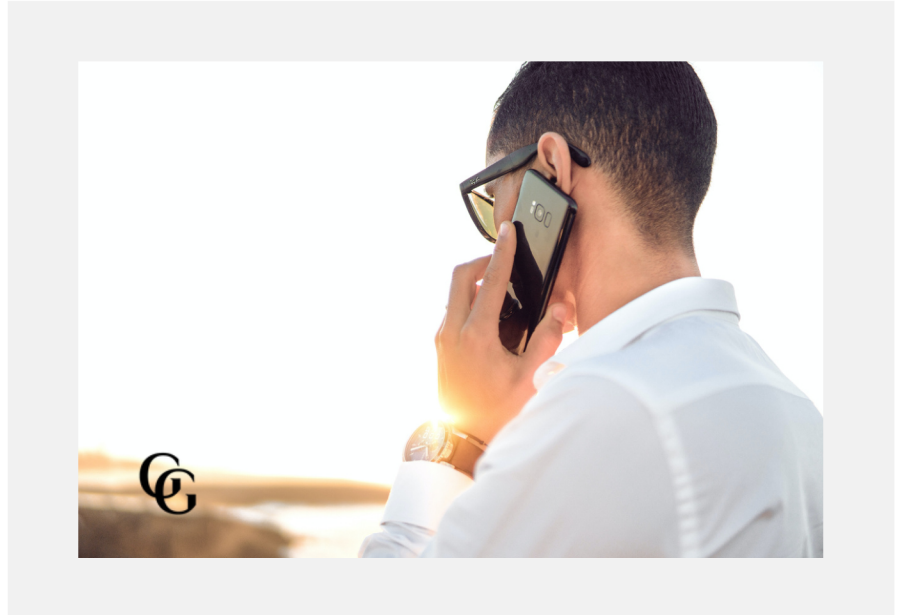
- Identification
- Verifications
- Sourcing
- Access to Keles Formulae Repository
- Selection of primary, secondary
- Training on use strategies

## **Stakeholder Reporting**

- Types
- Requirements/Terms
- Frequency
- Coordinated strategy
- Storage
- Automation

## **Natural Data**

- Labeling
- Storage
- Protection
- Order
- Unitization
- System oversight



## **Non-Natural Data (Other Sources)**

- Sourcing and Identification
- Formatting
- Storage
- Use Case scenarios
- Documentation and Footers

## **Quarterly Comprehensive Reporting**

- Goal setting in 6 areas- measurable
- Past quarter financials
- Key Metrics & Accomplishments

## **Assessments – Company Impact Operations**

- Initial and Annual
- Awards – Best in Class Operations - Promotion
- Gingras Global Standards & Sustainability Award
- Individual Company Awards
- GUS Awards, Red Carpet “Best of the Best” Award winners

## **Business Impact Intelligence**

- Query by time period
- Query by metric
- Query by progress
- Full analytics for team learning and strategic planning
- Roll-up reporting designed for multi-project/investment summaries



## **Coming Soon**

- Providing for more promotion
- Podcast: Business Impact Intelligence

Services are quoted for comprehensive or modular packages. For comprehensive services with branding and promotion, ask us about our Design Studio.